

AUTOMOTIVE
SUMMIT 2015



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Automotive Hub of the World

24th - 25th June 2015

Bitec Bangna, Bangkok



<Thailand Automotive Summit 2015>

Toyota's Development of Environmental Technologies for Sustainable Mobility

24 June. 2015

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(TMAP-EM)



1

Toyota's environmental technology development concept

2

Energy-saving initiatives (conservation)

Conventional vehicles (gasoline, diesel), hybrid vehicles

3

Fuel diversification initiatives

Plug-in hybrid vehicles, electric vehicles, fuel cell vehicles



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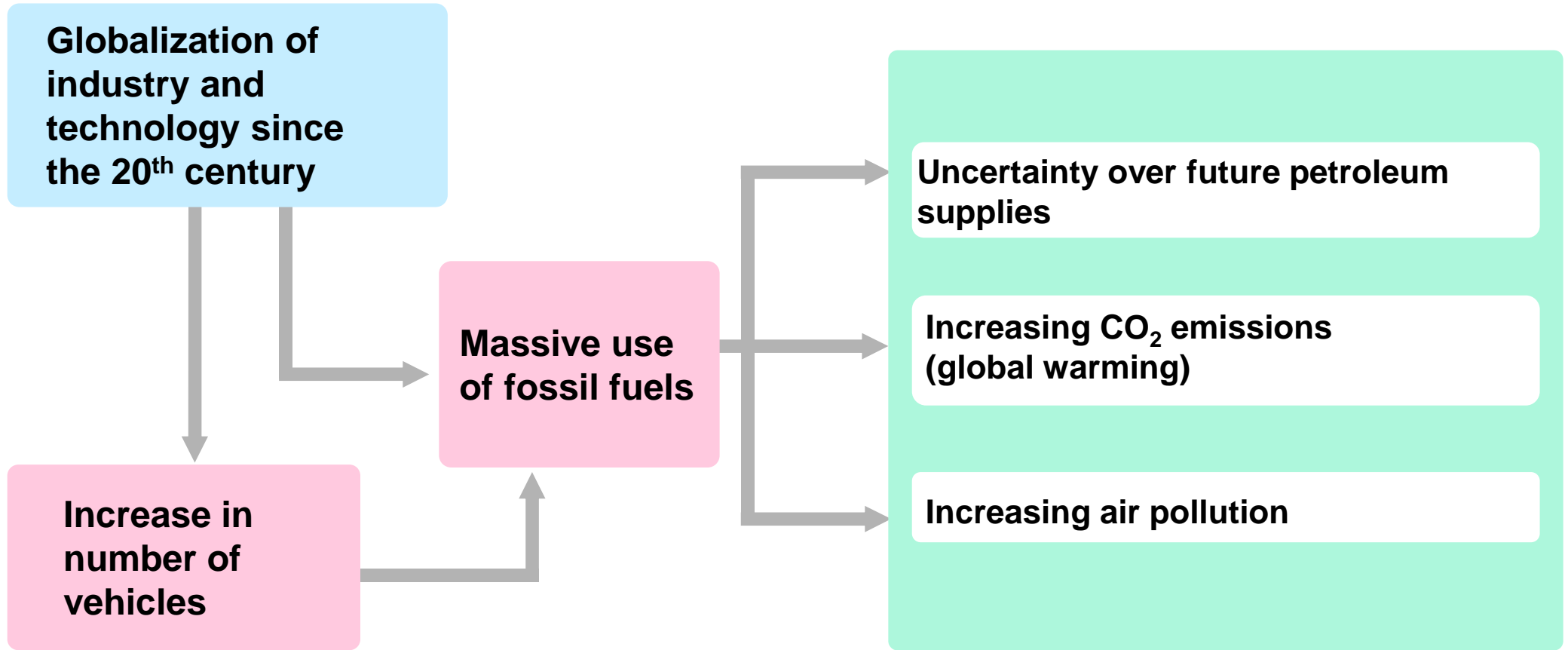
3

Fuel diversification initiatives

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Current challenges facing the automotive industry





Toyota's fundamental approach

Energy conservation

Fuel diversification

Green vehicles can only contribute significantly to the environmental issues when they are widely used.



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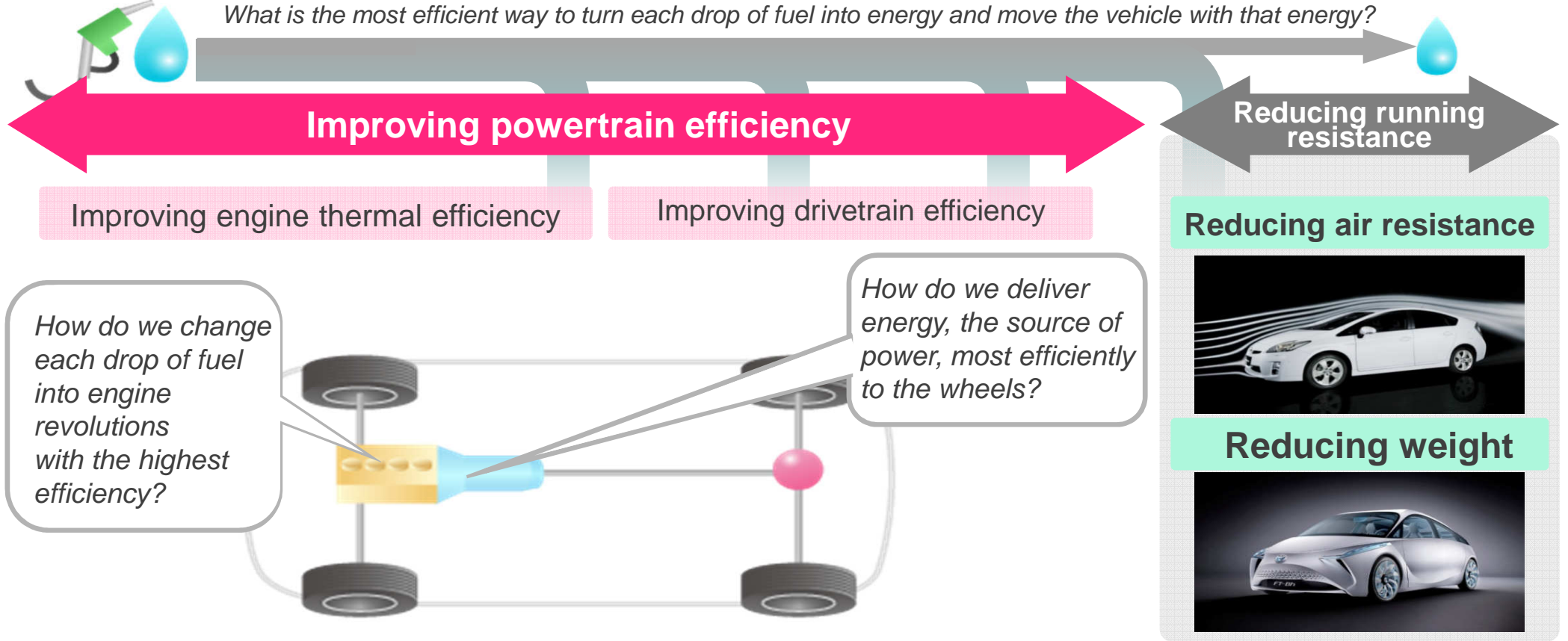
Fuel diversification initiatives

Plug-in hybrid vehicles, electric vehicles, fuel cell vehicles



To improve fuel efficiency

What is the most efficient way to turn each drop of fuel into energy and move the vehicle with that energy?



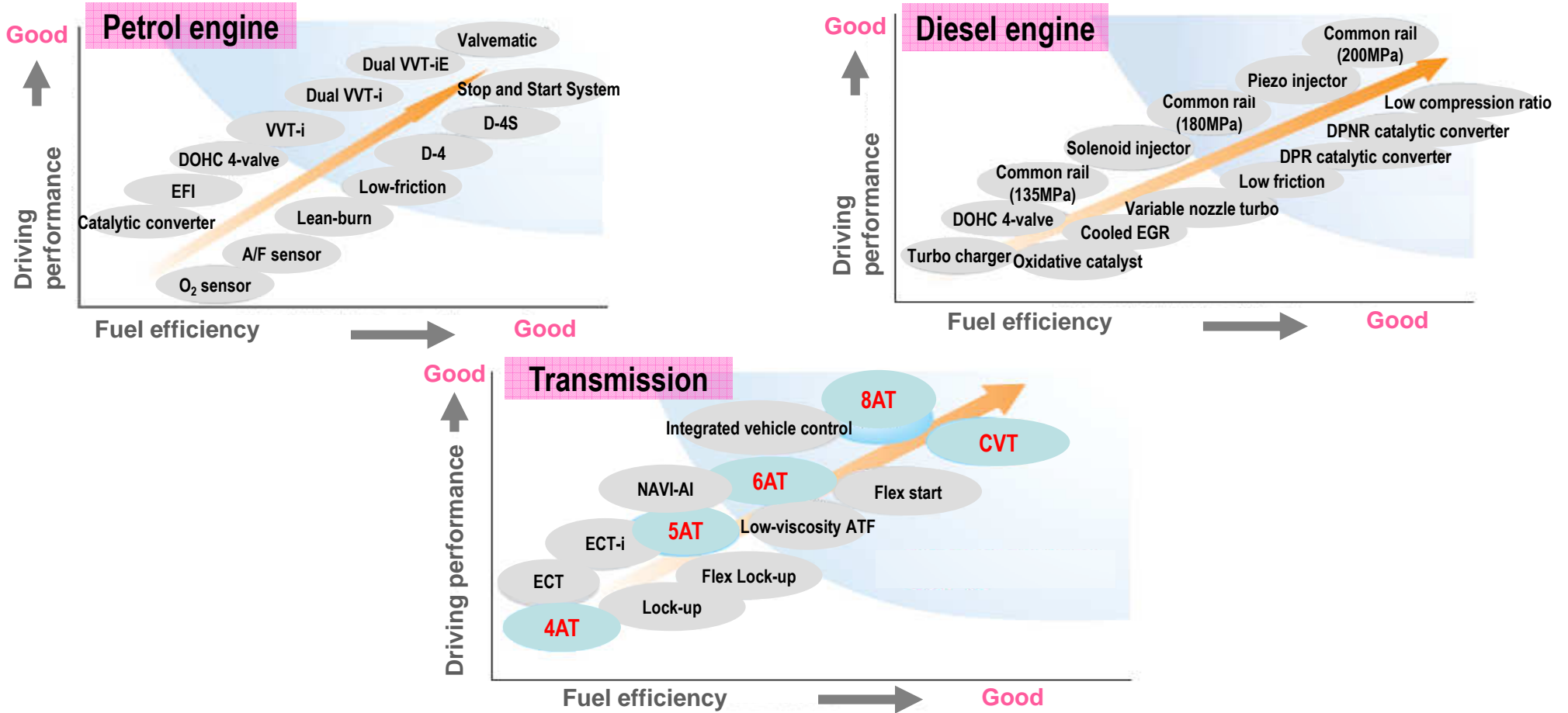
Effective ways to increase fuel efficiency: Improving engine thermal efficiency & Enhancing drivetrain power transfer efficiency

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Powertrain Development concept



Engines and transmissions are revamped through ongoing incorporation of new technologies.

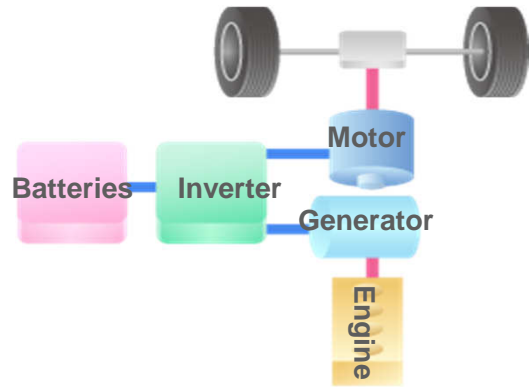
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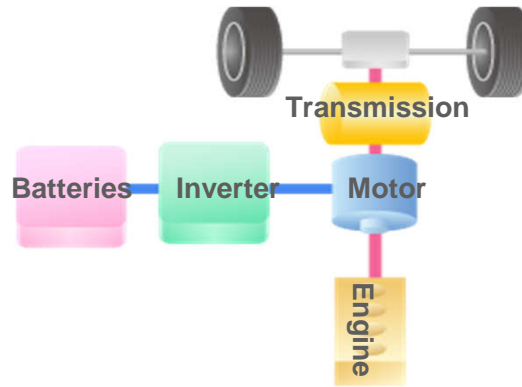
Types of hybrid systems

Series hybrid



The engine operates the generator, and electric motor drives the wheels with the generated power

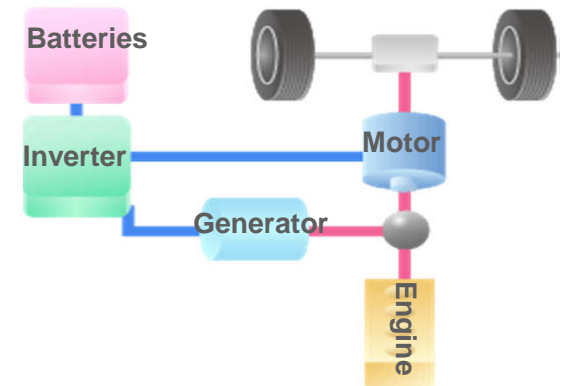
Parallel hybrid



The engine and electric motor drive the wheels. When the electric motor is generating power, it can't be used for driving the wheels

Series parallel hybrid

Toyota Hybrid System

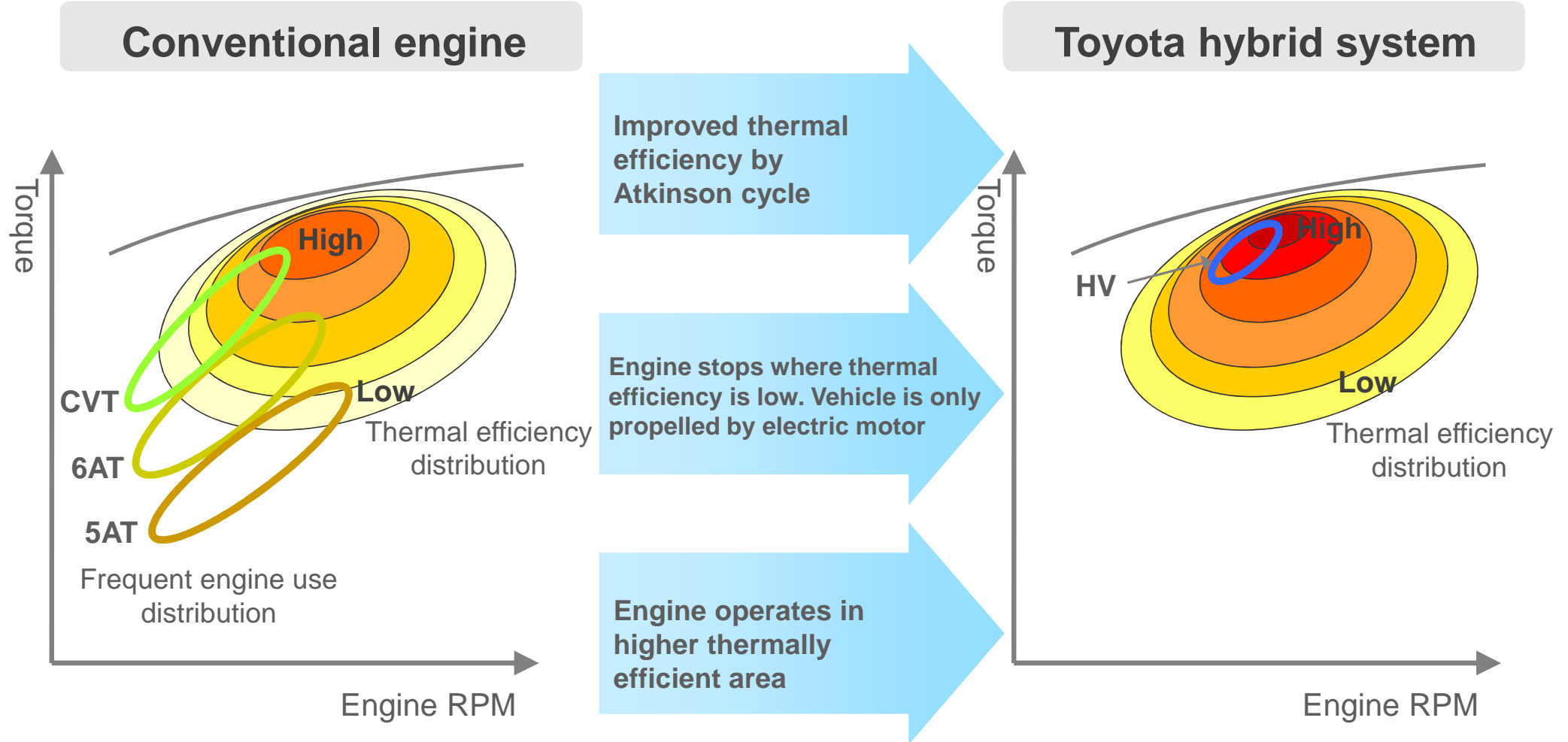


Depending on driving conditions, the engine and the electric motor can work together, or the motor alone can propel the vehicle

— Mechanical power route — Electrical power route

Toyota's hybrids: series parallel hybrids

Toyota Hybrid System: Reasons for higher fuel efficiency

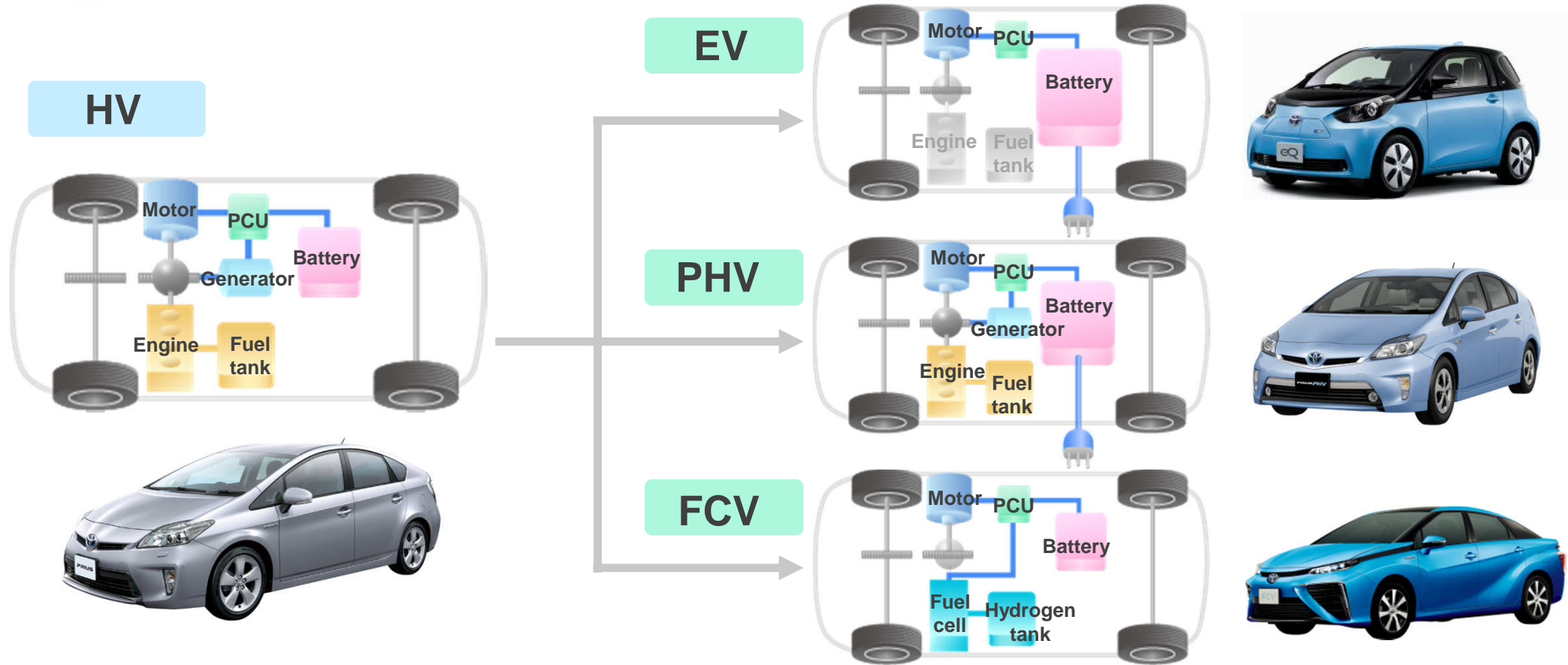


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Development of hybrid technology



Hybrid technology underpins Toyota's PHVs, EVs, and FCVs.



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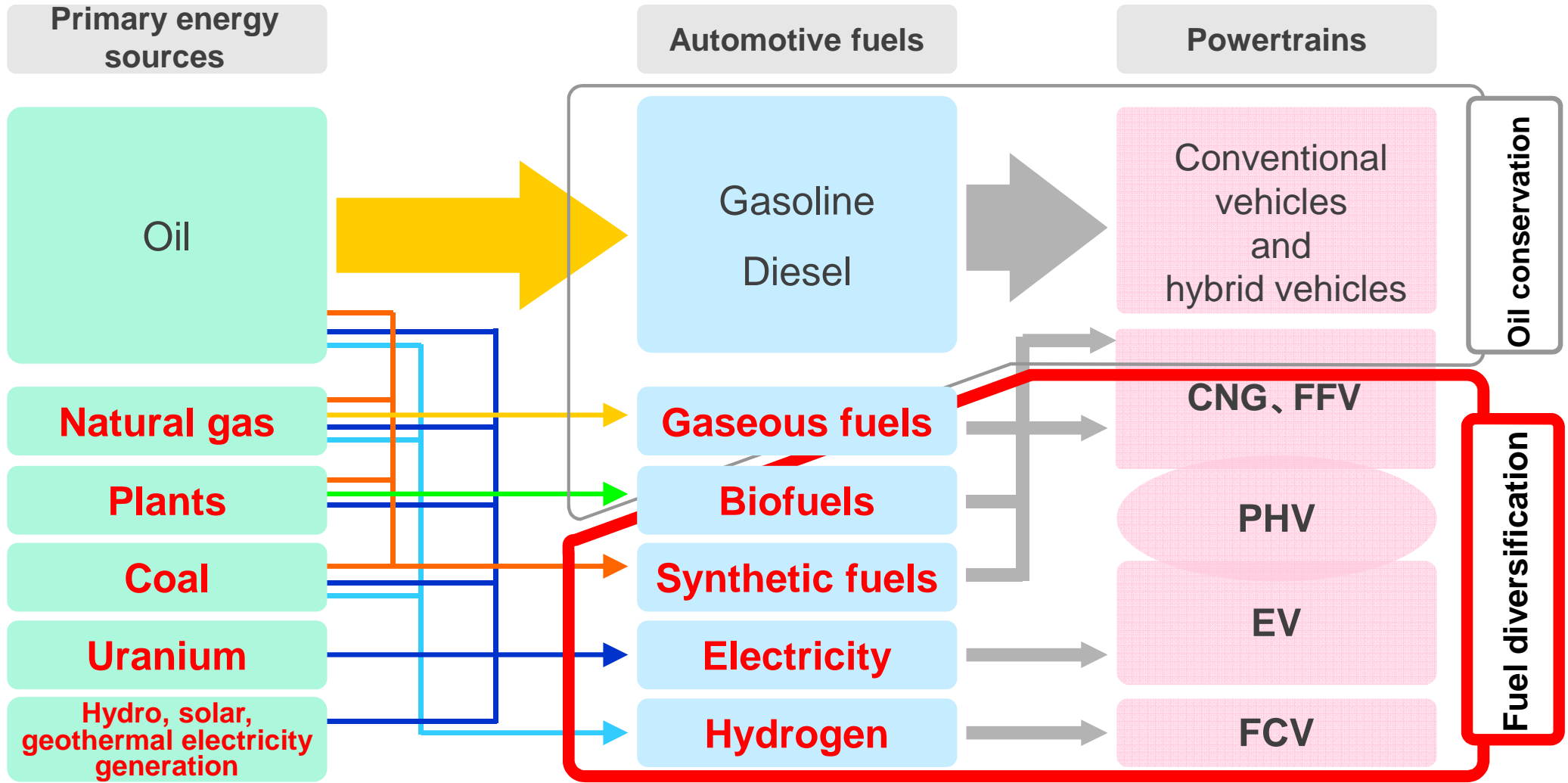
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Fuel diversification initiatives

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Diversification of automotive fuels and powertrains



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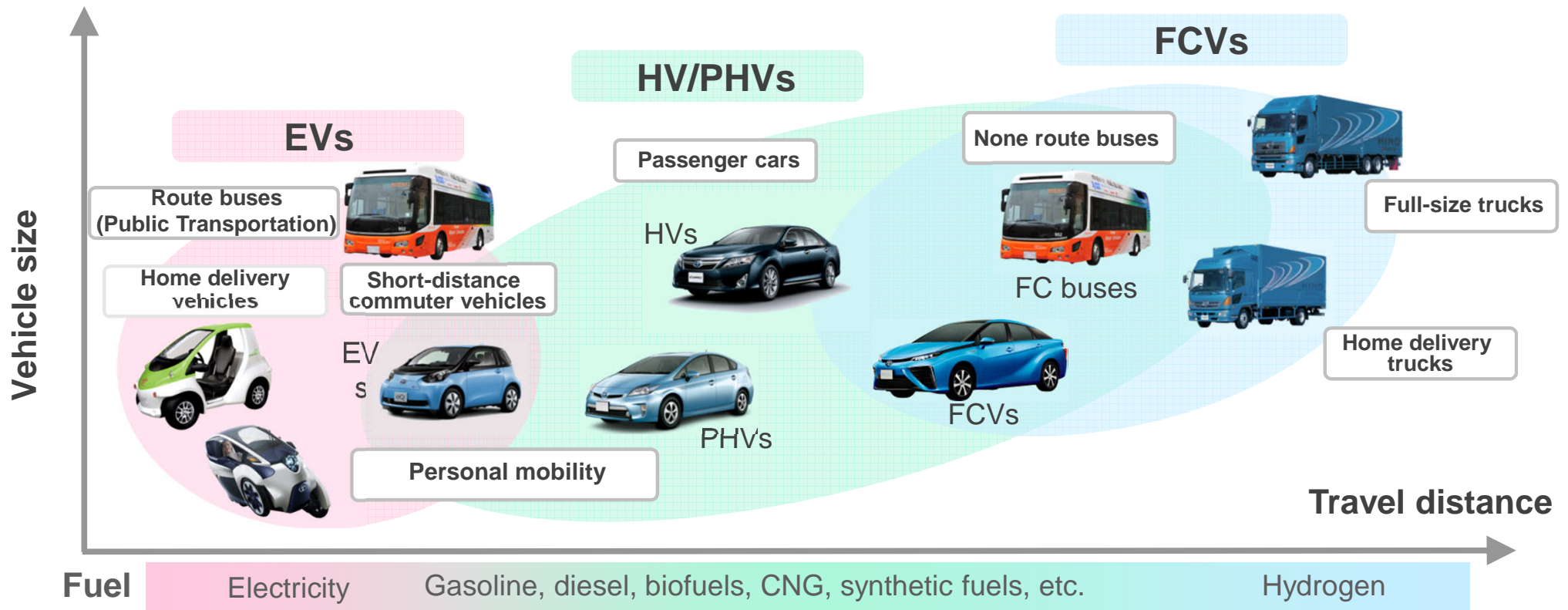
Characteristics of alternative fuels

	Electricity EV	Hydrogen FCV	Biofuels Internal combustion engines	Natural gas Internal combustion engines
Well-to-wheel CO ₂	Poor to excellent	Poor to excellent	Poor to excellent	Good
Supply volume	Excellent	Excellent	Poor	Good
Cruising range	Poor	Excellent	Excellent	Good
Fueling/charging time	Poor	Excellent	Excellent	Excellent
Dedicated infrastructure	Good	Poor	Excellent	Good

Strengths of individual alternative fuels



Fuel diversity and uses



EVs: Short-distance, HVs & PHVs: Wide-use, FCVs: Medium-to-long distance



CNG, Bio fuel (E85/FFV)

For Thailand

2008

2012

Bio Fuel



Camry



Corolla



Camry 2012



Yaris



Vios

Avanza



E85-FFV



Corolla FFV



Bio Diesel



Natural Gas

CNG

Corolla CNG



Vigo CNG



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Pros and cons of EVs

Advantages

- Zero emissions when driven
- Quiet
- Rechargeable from household outlet

Disadvantages

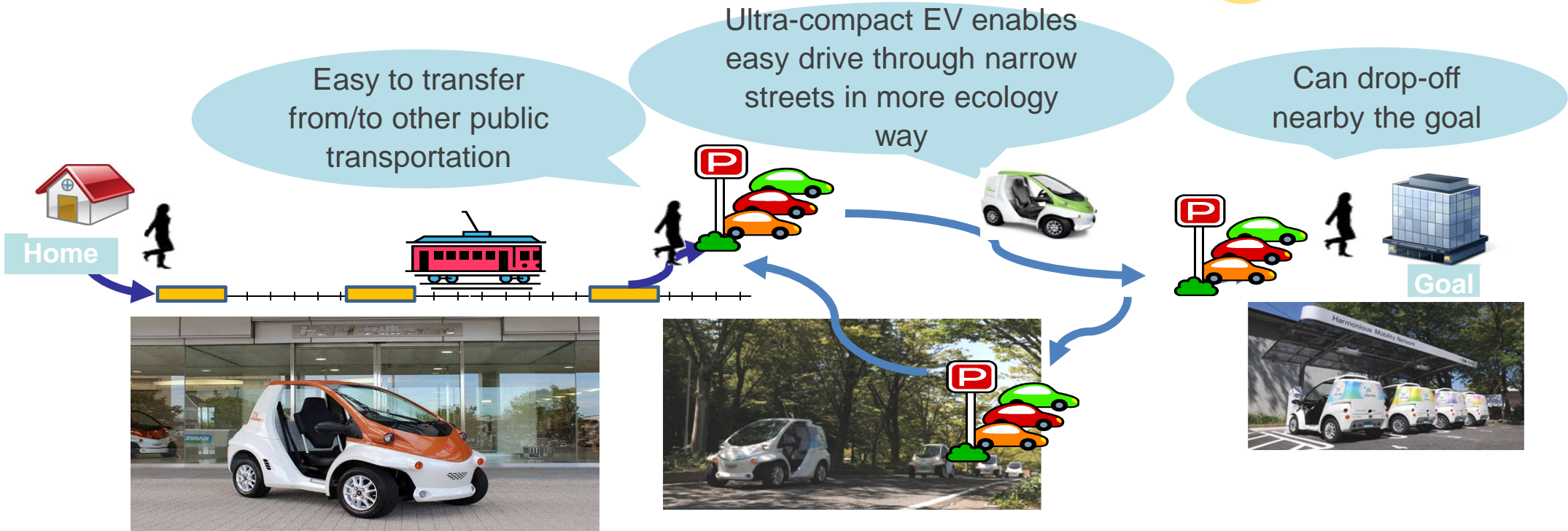
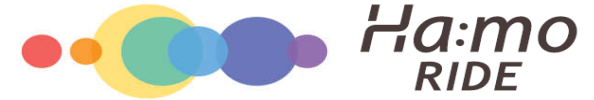
- Shorter range
- High battery costs
- Long charging time
- Need for rapid charger infrastructure



EVs are appropriate for short-distance commuting and fleet use.

Innovative car sharing system by Evs (Ha:mo project)

Drive little when you want to: "Ha:mo RIDE"



Length:2.4m Width:1.1m Occupants:1 person Recharging time:6hrs Cruising range:50km Maximum speed:60km/h

Next-generation urban transport system which combines ultra-compact electric vehicle with public transportation

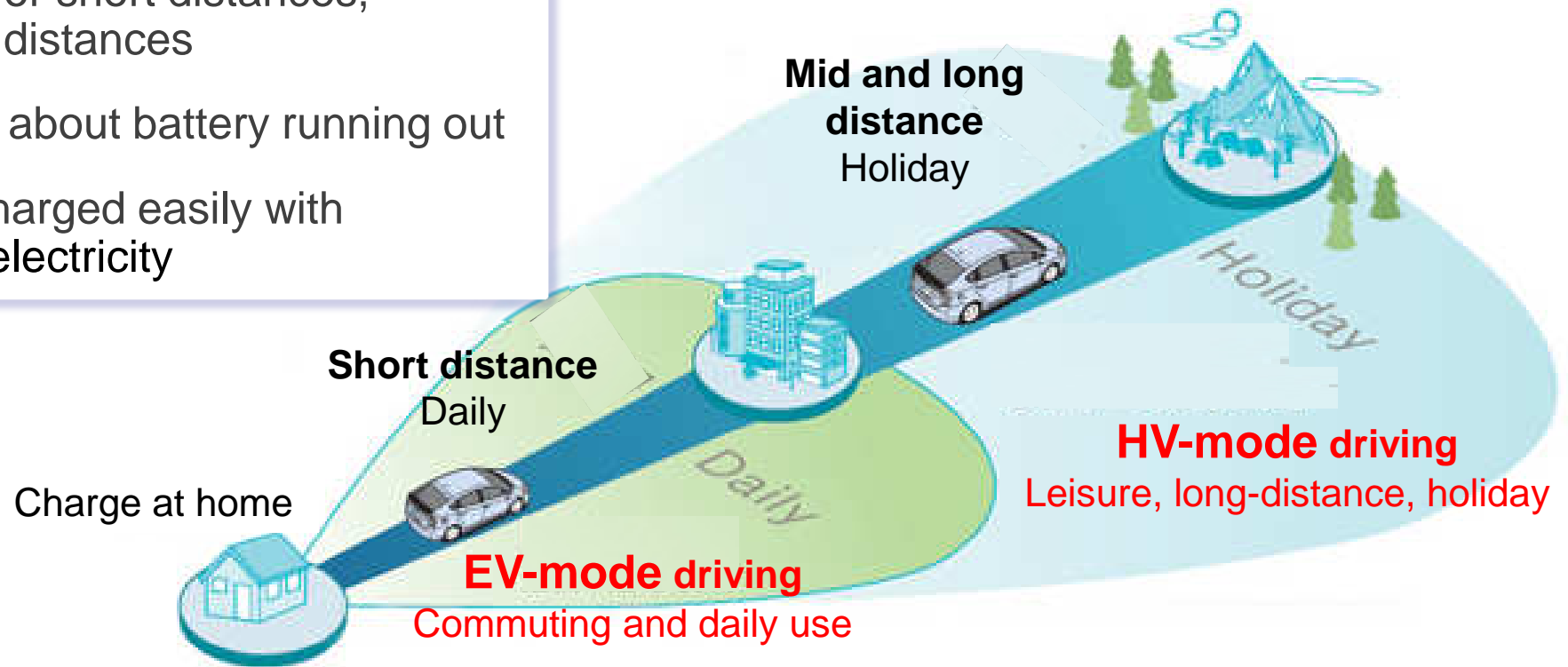
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PHV characteristics

- Use as EV for short distances, HV for long distances
- No concern about battery running out
- Can be recharged easily with household electricity



PHVs are the result of the integration and innovation of HV and EV technologies.

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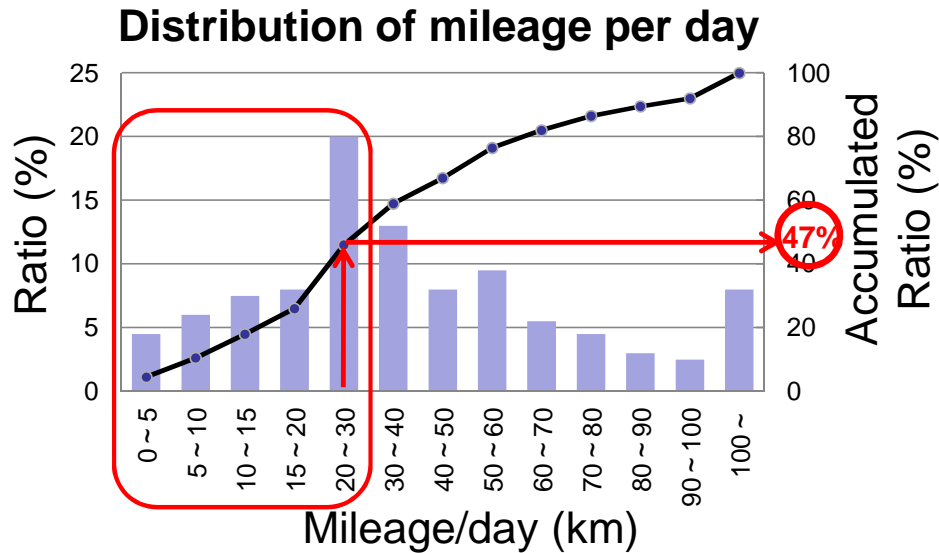
Prius PHV: User driving results

<Results of verified demonstration program for Prius PHV on the road in Tianjin, China>

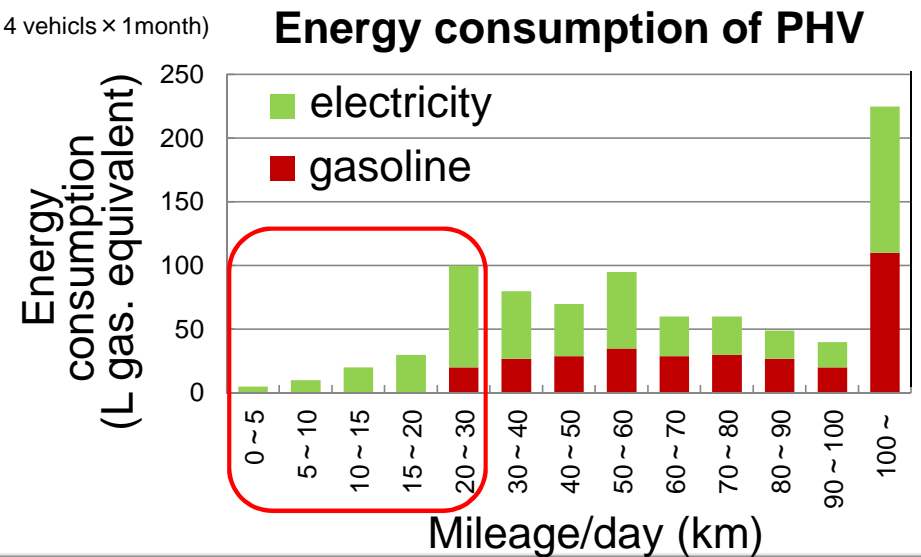
Test Terms : Apr 2011 ~ Jan. 2012 (10 months)
 Test car : Prius PHV (14 vehicles)
 Prius HV (1 vehicle)
 Corolla (1 vehicle)
 Driver : Volunteers (27 people)

Total fuel consumption

Prius PHV : 3.41L/100km	<p style="color: red; font-weight: bold;">▲64% reduction</p>
(average)	
Prius HV : 5.72L/100km	
Corolla : 9.38L/100km	



(14 vehicles × 1 month)



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The importance of PHVs

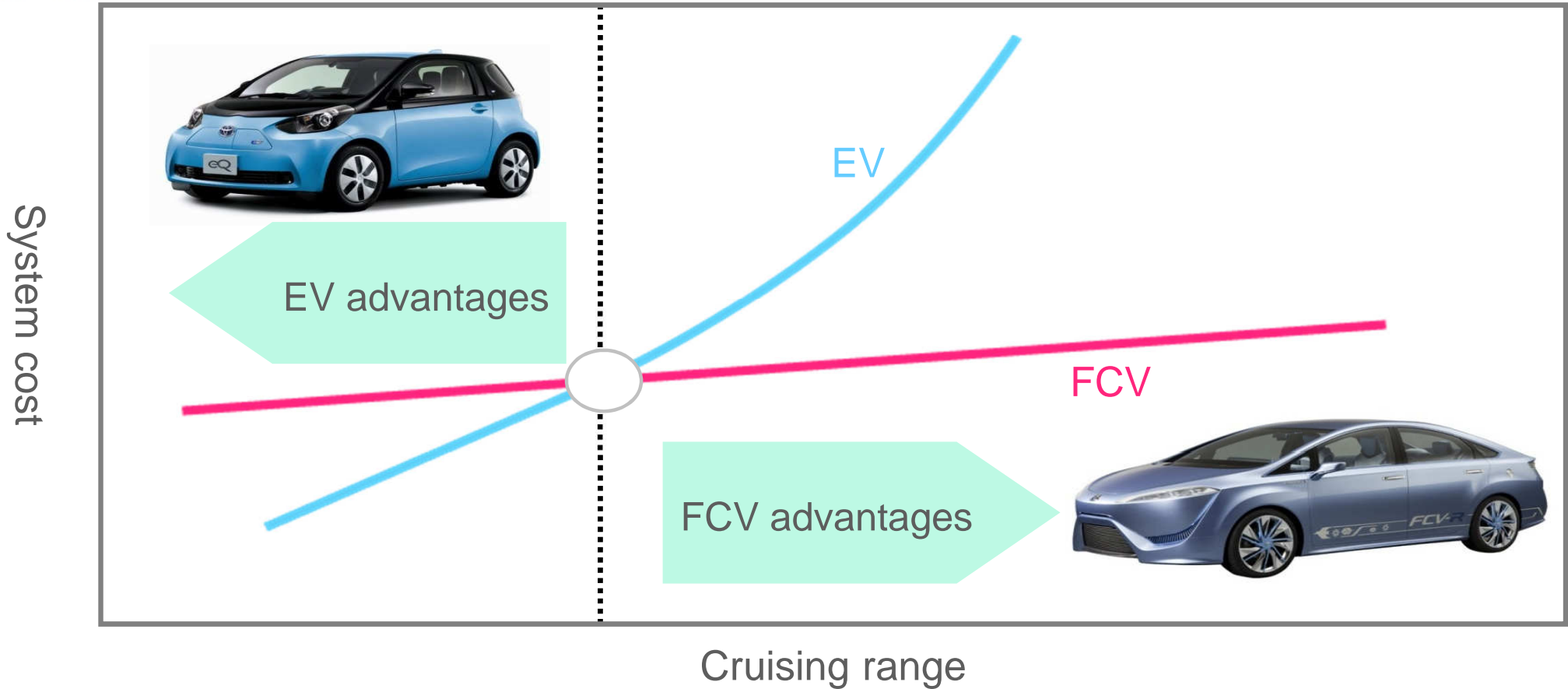
PHVs can be used safely and without limitations, at all times



Next-generation electric vehicles for widespread use



EV-FCV comparison



**FCV system's cost increase over long cruising ranges is rather small.
➔ Has advantages in mid-to-long ranges**

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Advantages of FCVs

Energy diversification

- Hydrogen can be produced using a variety of energy sources

Zero emissions

- Zero CO₂ emissions during driving

Driving pleasure

- Smooth and quiet operation
- Smooth start and good acceleration at low and medium speeds



Performance

- High cruising range
- Low refueling time

Large power supply capability for emergencies

- Power supply capabilities



Mirai FCV

Toyota's fuel cell sedan, the Mirai, was launched in Japan in 2014.

U.S.: in autumn 2015
Europe: in September 2015

The Mirai fuel cell vehicle runs on electricity generated by a chemical reaction between hydrogen and oxygen.

- More energy efficient than internal combustion engines
- No CO₂ emissions when driving
- Cruising range of 650 km (JC08 test cycle)
- Hydrogen refueling time of about 3 min.





- **Next-generation eco-friendly cars should be used depending on its powertrain and fuel characteristics**

- **Hybrid technology as core technology to correspond energy saving and fuel diversification**

- **Electricity utilization in transportation :**
 - **PHV is the most realistic solution to utilize electricity for normal private passenger car**

 - **B-EV is more suitable for specific uses such as short distance commuting and use in commercial fleets (e.g. Bus)**

Toward Sustainable Mobility Society



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THANK YOU